

OBJECTIVE

To obtain responsible work with a growing firm to help communicate in a variety of media and creatively solve problems, thus enabling me to progress as a leader and contribute to the advancement of visual communication in print and interactive design and marketing.

PROFESSIONAL EXPERIENCE

Freelance Graphic Designer, September 2009 – current The Clever Factory, Nashville, TN

Responsible for layout, design and execution of mass market products such as gift books for Target, Dollar General, Dollar Tree, and the like.

Volunteer, June – October 2009 BarCamp Nashville

Designed and directed appearance of the 2009 edition of the BarCamp Nashville website. Designed a variety of marketing materials such as large banners, print ads, collateral, wayfinding materials, and web banners to promote the BarCamp Nashville event. Collaborated with the marketing team to ensure the event was well-publicized and had a strong presence in the Nashville technology community. Met with entire planning crew weekly to ensure everyone was on the same page to make the event happen smoothly.

Graphic Designer, May 2005 – June 2009 Talstone Group, Brentwood, TN

Responsible for conception, layout, and execution of a variety of projects including outdoor advertising, brochures, display booths, direct mail campaigns, websites, collaborating with a team to create comprehensive programs that include collateral, direct mail, and websites for healthcare-oriented clients. Helped initiate a more organized method for tracking and storing active projects as well as archived digital assets. Ran press checks and guided new designers to learn their craft, become more efficient, and hone their skills.

Designer, Jan. 2002 – May 2005 Thomas Nelson Publishers, Nashville, TN

Responsible for conception, layout, and execution of catalogs, flyers, merchandising pieces, in-store displays, and advertisements.

Freelance Designer, Nov. – Dec. 2001 Thomas Nelson Publishers, Nashville, TN

Responsible for layout and production of a catalog of current and backlist titles.

Freelance Designer, October 2001 Gospel Advocate, Nashville, TN

Produced a catalog of new and backlist titles.

Graphic Design Externship, Summer 2001 Bohan Carden & Cherry (now BOHAN), Nashville, TN

Prepared ads for client presentation, prepared images for use in layouts, created mechanicals, sent files to press, managing digital assets.

Graphic Design Internship, Summer 2000 Bohan Carden & Cherry (now BOHAN), Nashville, TN

Prepared ads for client presentation, prepared images for layouts.

Graphic Design Internship, Summer 1999 Double Diamond Design, Nashville, TN

Design and execution of print ads, newsletters, paper selection.

1998 to present Chrome47, Nashville, TN

Personal freelance outlet for various projects such as album covers, logos, catalogs, book covers, posters, identity collateral, and websites. Working on transforming this into a full-fledged marketing and design agency.

AFFILIATIONS

Untitled Artists Group
BarCamp Nashville 2009 Crew

INTERESTS

Oil painting, drawing, typography, photography, reading, attending theatrical events, international travel, hiking, caving/spelunking, organizing church events, entertaining, cooking, church activities, spending time with friends and family.

SOFTWARE SKILLS & WEB LANGUAGES

Available upon request.

REFERENCES

Available upon request.